

## การแข่งขัน AEON English Speech Contest 2024

### 1. วัตถุประสงค์

AEON English Speech Contest 2024 จัดขึ้นเพื่อคัดเลือกนักเรียนระดับมัธยมศึกษาตอนปลายหรือเทียบเท่า เข้าร่วมโปรแกรม “Asia Youth Leaders 2024” ระหว่างวันที่ 19-24 สิงหาคม 2567 ประเทศญี่ปุ่น (วันที่และจำนวนวันจัดโปรแกรมอาจมีการเปลี่ยนแปลง โดยจะแจ้งให้ทราบอีกครั้ง) จัดโดยมูลนิธิอีออน 1% คลับ โดยมีวัตถุประสงค์ในการสร้างพื้นที่ร่วมกันให้กับนักเรียนระดับมัธยมศึกษาตอนปลายจากประเทศในทวีปเอเชียได้ศึกษาและแลกเปลี่ยนความคิดเห็นในประเด็นสังคมและสิ่งแวดล้อม รวมทั้งเรียนรู้ถึงคุณค่าของสังคมและสิ่งแวดล้อมผ่านการแลกเปลี่ยนความคิดเห็นในมุมมองหลากหลายเชื้อชาติ ร่วมกับผู้เข้าร่วมโปรแกรมจากประเทศอื่น ได้แก่ ญี่ปุ่น จีน เวียดนาม อินโดนีเซีย มาเลเซีย ลาว กัมพูชา และไทย

### 2. ประเภทและระดับของการแข่งขัน

นักเรียนระดับมัธยมศึกษาตอนปลาย หรือเทียบเท่า โดยการแข่งขันประกอบด้วย 2 รอบการแข่งขัน ได้แก่ รอบคัดเลือกด้วยเรียงความ และ รอบชิงชนะเลิศด้วยสุนทรพจน์

*หมายเหตุ: นักเรียนที่อยู่ระหว่างการเลื่อนชั้นขึ้นมัธยมศึกษาตอนปลายระดับชั้นปีที่ 4 ในปีการศึกษา 2567 สามารถเข้าร่วมการแข่งขันได้*

### 3. ระยะเวลาและวิธีดำเนินการแข่งขัน AEON English Speech Contest 2024

1. การแข่งขันประกอบด้วย 2 รอบการแข่งขัน ได้แก่ รอบเรียงความ และ รอบสุนทรพจน์
2. การแข่งขันรอบคัดเลือกจะเปิดรับสมัครนักเรียนเข้าร่วมการแข่งขัน โดยส่งเอกสารใบสมัครพร้อมเรียงความในหัวข้อที่กำหนด ตั้งแต่วันนี้ ถึงวันที่ 18 เมษายน 2567
3. การแข่งขันรอบสุนทรพจน์ จะดำเนินการหลังประกาศผลผู้ผ่านการคัดเลือกในรอบคัดเลือกด้วยเรียงความ

### 4. คุณสมบัติผู้เข้าแข่งขัน

- 4.1 ผู้สมัครต้องมีสัญชาติไทย
- 4.2 ผู้สมัครต้องกำลังศึกษาในระดับมัธยมศึกษาตอนปลาย ในสถาบันที่ได้รับการรับรองจากสำนักงานคณะกรรมการการศึกษาขั้นพื้นฐาน (สพฐ.) หรือสถานศึกษาที่ได้รับการคัดเลือกจากมูลนิธิอีออน 1% คลับ
- 4.3 ผู้สมัครจะต้องมีอายุ 15 ปีบริบูรณ์ และ ไม่เกิน 18 ปีบริบูรณ์
- 4.4 ผู้สมัครจะต้องมีผลการเรียนอยู่ในเกณฑ์ดี
- 4.5 ผู้สมัครจะต้องมีสุขภาพแข็งแรง ไม่มีโรคประจำตัว โรคติดต่อร้ายแรง มีอาการแพ้ยา อาหาร หรืออื่น ๆ มีอาการเมารถ, เครื่องบิน มีข้อจำกัดในการรับประทานอาหารและเครื่องดื่ม และพร้อมเข้ารับการตรวจสุขภาพ เมื่อชนะการแข่งขันตามที่ผู้จัดโปรแกรมกำหนด
- 4.6 ผู้สมัครต้องมีความสนใจในประเด็นปัญหาสิ่งแวดล้อม และปัญหาทางสังคม

4.7 ผู้สมัครที่ชนะการแข่งชันต้องสามารถเข้าร่วมกิจกรรม “Asia Youth Leaders 2024” ในวันที่ 19-24 สิงหาคม 2567 ประเทศญี่ปุ่น

4.8 ผู้สมัครจะต้องมีทักษะในการสื่อสารภาษาอังกฤษอยู่ในระดับดีเยี่ยม (ฟัง พูด อ่าน และ เขียน)

## 5. รูปแบบและกำหนดการแข่งชัน

### A. รอบคัดเลือก

- 1) นักเรียนที่มีคุณสมบัติตรงตามที่กำหนดสามารถสมัครเข้าร่วมการแข่งชัน โดยสมัครได้ที่ <https://forms.gle/RGsnks6F7hA4E4zK6> พร้อมส่งเรียงความภาษาอังกฤษ ในหัวข้อ “Social Issues: From Awareness to Action” โดยมีความยาวเรียงความไม่เกิน 1,000 คำ ภายในวันที่ 18 เมษายน 2567

สแกนเพื่อสมัครเข้าร่วมโปรแกรม และส่งเรียงความ



- 2) คัดเลือกผู้ชนะการแข่งชันรอบเรียงความภาษาอังกฤษ เพื่อเข้าแข่งชันในรอบคลิปวิดีโอพูดสุนทรพจน์ ภาษาอังกฤษ
- 3) ต้องเป็นผลงานที่ผลิตชันเอง ไม่คัดลอกแนวคิด ดัดแปลง ทำซ้ำ และเคยผ่านการประกวดที่อื่นมาก่อน หากคณะกรรมการตรวจสอบพบว่ามีกรคัดลอกแนวคิด ดัดแปลง ทำซ้ำ และเคยผ่านการประกวดมาก่อนจะถูกตัดสิทธิ์ทันที
- 4) บันทึกผลงานเรียงความภาษาอังกฤษ ในรูปแบบไฟล์ Word หรือ PDF โดยมีขนาดไม่เกิน 20mb
- 5) ผู้ส่งผลงานเข้าแข่งชันเป็นผู้รับผิดชอบต่อลิขสิทธิ์ ได้แก่ เนื้อหา ภาพ เสียง คลิป วิดีโอ ซอฟต์แวร์ หรืออื่นใดในการผลิตผลงาน โดยต้องไม่ละเมิดกฎหมายว่าด้วยลิขสิทธิ์และทรัพย์สินทางปัญญา และมีการอ้างถึงแหล่งที่มาอย่างชัดเจน กรณีที่มีการละเมิดลิขสิทธิ์ ทางมูลนิธิอโณนประเทศไทยจะไม่รับผิดชอบใดๆทั้งสิ้น
- 6) มูลนิธิอโณนประเทศไทยจะเก็บรักษาข้อมูลการเข้าร่วมกิจกรรม และผลงานที่ส่งเข้าแข่งชันทุกชันไว้ โดยไม่มีการส่งคืนผู้สมัครไม่ว่ากรณีใดๆ
- 7) มูลนิธิอโณนประเทศไทยขอสงวนสิทธิ์ในการปฏิเสธใดๆ ที่ไม่เป็นไปตามกติกา/เงื่อนไข ช้งต้น ผลการตัดสินของคณะกรรมการถือเป็นที่สุด โดยผู้ส่งผลงานเข้าประกวดไม่สามารถโต้แย้ง หรืออุทธรณ์ใดๆ ได้
- 8) ประกาศผลผู้ผ่านการคัดเลือกในรอบเรียงความภาษาอังกฤษ ผ่านทางเว็บไซต์ของมูลนิธิอโณนประเทศไทย ภายในวันที่ 30 เมษายน 2567 (<http://www.aeon.co.th/foundation/>)

B. รอบชิงชนะเลิศ (เฉพาะผู้ผ่านการคัดเลือกเท่านั้น)

- 1) ผู้ผ่านการคัดเลือกเข้าสู่รอบชิงชนะเลิศ ในรอบสุนทรพจน์ โดยจะต้องนำส่งคลิปวิดีโอพูดสุนทรพจน์ ภาษาอังกฤษ ที่ถ่ายทำต่อเนื่อง (ไม่มีตัดต่อหรือแทรกภาพ) ความยาว 3-5 นาที หัวข้อ “Social Issues: From Awareness to Action”  
รายละเอียดเพิ่มเติมจะแจ้งให้ทราบภายหลัง

6. รางวัลการแข่งขัน AEON English Speech Contest 2024

รางวัลชนะเลิศ อันดับ 1-8

- ได้รับเกียรติบัตร และเข้าร่วมโปรแกรม “Asia Youth Leaders 2024”  
(รายละเอียดตามเอกสารแนบ)

รางวัลรองชนะเลิศ อันดับที่ 9-15

- ได้รับเกียรติบัตร

7. สรุปกำหนดการ

วัน เดือน ปี	รายละเอียด
วันพฤหัสบดีที่ 18 เมษายน 2567	วันสุดท้ายของการรับสมัคร
วันอังคารที่ 30 เมษายน 2567	ประกาศรายชื่อผู้ผ่านการคัดเลือกเข้ารอบชิงชนะเลิศ 15 คน
วันศุกร์ที่ 10 พฤษภาคม 2567	วันสุดท้ายของส่งคลิปวิดีโอพูดสุนทรพจน์ภาษาอังกฤษ (เฉพาะผู้ผ่านการคัดเลือก)
วันพฤหัสบดีที่ 23 พฤษภาคม 2567	ประกาศผลการแข่งขัน AEON English Speech Contest 2024

8. ผู้ติดต่อประสานงานการแข่งขัน AEON English Speech Contest 2024

มูลนิธิอโณนประเทศไทย

สุภัทรา วิชัยพงษ์ หมายเลขโทรศัพท์ 02-302-4400 ต่อ 18041 e-mail: [supratraw@aeon.co.th](mailto:supratraw@aeon.co.th)

## “ASIA YOUTH LEADERS 2024” OUTLINE

1. PROGRAM NAME: ASIA YOUTH LEADERS 2024

2. PERIOD: August 19 (Mon) - August 24 (Sat), 2024

3. VENUE: Japan

4. OBJECTIVE:

(1) High school students from Asian countries get together to discuss social issues and propose solution using English as a common language.

(2) To provide a platform for eight different countries high school students to deepen one's understanding of thoughts and opinions which is different from theirs and broaden horizons.

(3) Cultivate leaders who will lead the next generation.

5. RESEARCH TOPIC: T.B.D.

6. NUMBER OF PARTICIPANTS BY COUNTRY:

Country	Students	Ministry of Education	Coordinators (Aeon G)	Teachers (School)	Total
Japan	24	0	0	8	32
China	8	1	1	0	10
Ho Chi Minh Vietnam	4	1	0	0	5
Hanoi Vietnam	4	0	1	0	5
Indonesia	8	1	1	0	10
Malaysia	8	1	1	0	10
Thailand	8	1	1	0	10
Cambodia	8	1	1	0	10
Laos	8	2	0	0	10
Subtotal	80	8	6	8	102

7. SCHEDULE (PRELIMINARY):

August 19 (Mon): Gather in the venue, orientation

August 20 (Tue): Lectures, field trips to related facilities

August 21 (Wed): Lectures, field trips to related facilities, team discussions

August 22 (Thu): Sorting out issue, team discussions

August 23 (Fri): Presentation, awards ceremony, social gathering party

August 24 (Sat): Return home, departure

\* Further details will be notified later.

※Prior to the program, following online sessions will be held:

July 27 (Sat): Online briefing and study session (Tentative schedule)

August 3 (Sat): Second online study session (Tentative schedule)

※Our past activities are able from the following URL:

<https://aeon1p.or.jp/1p/en/international/leaders/>

## 8. SELECTION CRITERIA AND PARTICIPANT QUALIFICATIONS:

- Requested to have the nationality of the participating country
- Belong to the high schools selected by the Educational Department
- Being a high school student, age between 15 to 17
- Having a good physical health
- Good academic performances and interested in social issues.
- Required following English level or equivalent to following level.

Qualifications	Criteria
IELTS	Above 5.0
TOEIC	Above 550
TOEFL	Above 500 (PBT) Above 170 (CBT) Above 60 (IBT)
EIKEN	Above EIKEN 2

- Who has access to online pre-study session using his/her/rent PC, tablet or smartphone.
- Who can participate the whole program.
- Who is able to consent to “PERSONAL INFORMATION PROTECTION” of the AEON 1% Club Foundation
- When departing from your country and returning from Japan, participants are required to travel with a group. Individual departures and returns are not permitted.

## 9. RESPONSIBILITIES OF MAIN PARTIES CONCERNED

### (1) AEON 1% Club Foundation

- (a) Ensure health and safety of participants during the program.
- (b) Organize all events and activities of the program.
- (c) Cooperate with coordinators to hold meetings prior to the program.
- (d) Provide necessary information and instruction of the program.

- (e) Covering the following expenses:
    - Costs of planning and implementing programs  
(Costs associated with travel, lodging, meals, venues, etc.)
- \*See attachments for details.

## **(2) Educational organizations**

- (a) Fair selection of participants in accordance with criteria of “the Foundation”
- (b) Determine participants by the designated date, send a complete set of documents (Parents/guardians form, Agreement of Handling personal information, etc.), and complete web registration of participants.
- (c) Cooperate with AEON 1% Club Foundation in ensure participants' health and safety before and during the program.
- (d) Support participants when attending brief meetings online.

## **(3) Participants**

- (a) Submit all required documents of the program. Guarantee the content stated in them are all truth.
- (b) Participate in brief meetings (orientation meetings and pre-studying for acquiring the background of the discussion theme).
- (c) Comply the laws and regulations of the visiting country and be aware of being a representative of the country during the program period
- (d) Manage their own physical condition and protect personal belongings including valuable items.
- (e) Join group discussions actively, exchange ideas and contribute to the team for able to propose a solution to the topic.
- (f) Submit the Foundation's questionnaire after the program
- (g) Share his/her experiences through the program with his/her family, friends, and many others.
- (h) To maintain the Asia Youth Leaders network, contact the Foundation whenever you have updates. (Update your information on the designated website).
- (i) The following expenditures shall be covered by participants:
  - Any transportation charges incurred before the finalists are chosen (such as for attending contest or interviews)
  - Cost of attending the pre-briefing session online from home (Communication expenses, personal computers, etc.).
  - Cost of transportation to the meeting point (station or airport). \* See attachment for detail.
  - Personal expenditures (for buying souvenirs, snacks, etc.)

## **10. ATTACHMENTS**

- (1) Online Registration Guide/Application Form (for Students)
- (2) Parental/Guardian Consent (for Students)
- (3) Application Form (for Coordinators)
- (4) Agreement of Handling Personal Information (for Coordinators)
- (5) Expense details
- (6) Asia Youth Leaders Report 2023

## **CONTACT TO:**

Aeon 1% Club Foundation

Hayanosakamoto Yoko (Ms.) Email: [hayanosakamoto-y@aeonpeople.biz](mailto:hayanosakamoto-y@aeonpeople.biz)

Xiaowen SHI (Ms.) Email: [seki-g@aeonpeople.biz](mailto:seki-g@aeonpeople.biz)

Tel:+81-43-212-6023

\*Should the participants have any question or inquiries, please contact us through Coordinators/teachers.

To whom it may concern

September 26, 2023  
Aeon 1 % Foundation

## **Asia Youth Leaders 2023 Report**

---

Thank you very much for your understanding and cooperation with the activities of the Aeon One Percent Club. Since 2010, this project has been held, bringing together high school students from various Asian countries including Japan. The aim is to learn about cultural differences and the diversity of values when people from different nations come together. Through group discussions, the project enhances participants' courage to express opinions, the ability to make others understand their proposals, and the skill to draw conclusions. This year marks the 14th edition of the event, and it was conducted in person for the first time in four years. We would like to report the details of the program as follows:

### **1. Schedule**

Pre-explanation Meeting: July 22, 2023 (Saturday) (Online)

Pre-study Session: August 12, 2023 (Saturday) (Online)

On-site Training: August 22, 2023 (Tuesday) - August 25, 2023 (Friday)

### **2. Location: Tokyo, Japan**

### **3. Participants: 80 high school students from 8 countries**

(Indonesia, Cambodia, Thailand, China, Japan, Vietnam, Malaysia, Laos)

### **4. Theme for This Year**

The global warming caused by greenhouse gases including CO<sub>2</sub>, has accelerated natural disasters, affected crop yields, and led to conflicts due to food shortages. These problems cannot be solved by one country alone; they require efforts based on the understanding and cooperation of various nations.

Our foundation recognized that daily food consumption contributes to the generation of greenhouse gases, and for this year, we implemented a program with the theme of 'CO<sub>2</sub> Reduction Efforts by Food Manufacturers.'

After receiving lectures on the theme, group discussions were conducted, and on the final day, each team presented their outcomes.

### **5. Main Programs**

#### **(1) Lectures and Discussions**

The Title of the Keynote Lecture: Sustainable and carbon-neutral food through co-creation  
among consumers, producers and companies

Instructor: Programme Director, Sustainable Consumption and Production,  
Institute for Global Environmental Strategies  
Dr Atsushi Watabe



**The Title of the Lecture1: The Why and How of Carbon Neutrality Why is it necessary and what should we do about it?**

**Instructor: Wholeness Lab, Senior Research Fellow; The Center for Global Communications (GLOCOM)**

**Ms. Shihoko Aoki**

**The Title of the Lecture2: The Ministry of the Environment's initiatives of Circular Economy**

**Instructor: Senior Environment Expert (Temporarily transferred to the Ministry of the Environment, Japan) Office for Promotion of Sound Material-Cycle Society, Environmental Regeneration and Material Cycles Bureau**

**Ministry of the Environment, Japan Ms. Mariko Hara**

**The Title of the Lecture3: TOPVALU methods for Environmentally friendly products**

**Instructor: Manager, Environment Promotion Office, Strategy Division, Aeon Topvalu Co., Ltd.**

**Ms. Midori Mizukoshi**

**(2) Historical and Cultural Understanding, Experiential Activities, and Others**

- Visit to the University of Tokyo
- Visit to the National Museum of Emerging Science and Innovation
- Barbecue
- Yukata Experience, Bon Dance, and Sword Fighting Experience
- Store Visits

**(3) Results Presentation and Award Ceremony**

**6. Key Initiatives for the Current Fiscal Year**

- (1) We conducted pre-study sessions to learn about leadership and presentation skills.
- (2) We introduced historical and cultural experiences for the first time.
- (3) For the first time, we assigned roles such as PowerPoint creation leader and data aggregation leader to members other than team leaders, allowing each student to gain leadership experience.
- (4) We obtained sponsorship from the Ministry of Education, Culture, Sports, Science, and Technology.
- (5) We received recognition from the Ministry of Foreign Affairs for commemorative events, including the Japan-ASEAN Friendship and Cooperation 50th Anniversary, Japan-Cambodia Diplomatic Relations 70th Anniversary, Japan-Indonesia Diplomatic Relations 65th Anniversary, and Japan-Vietnam Diplomatic Relations 50th Anniversary events.

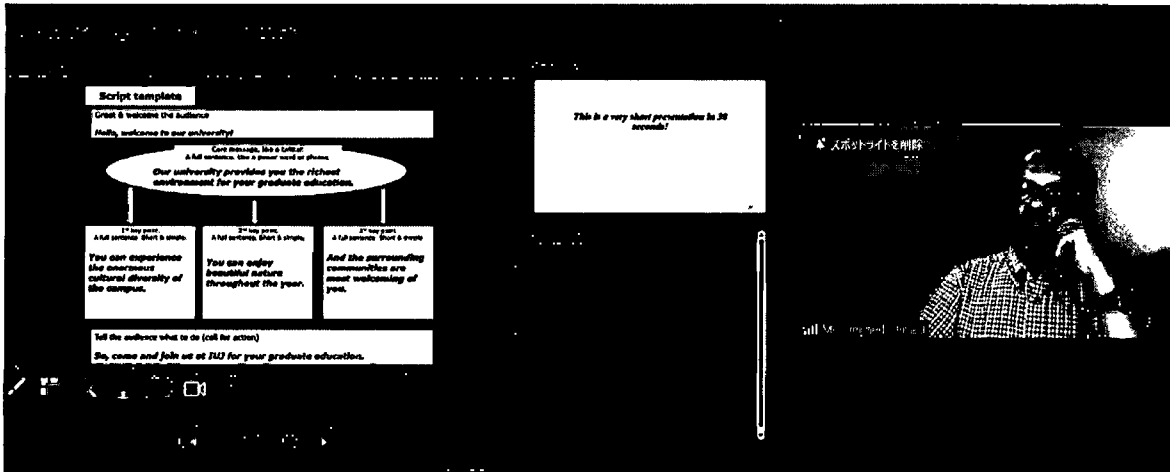


## 7. Pre-study Session

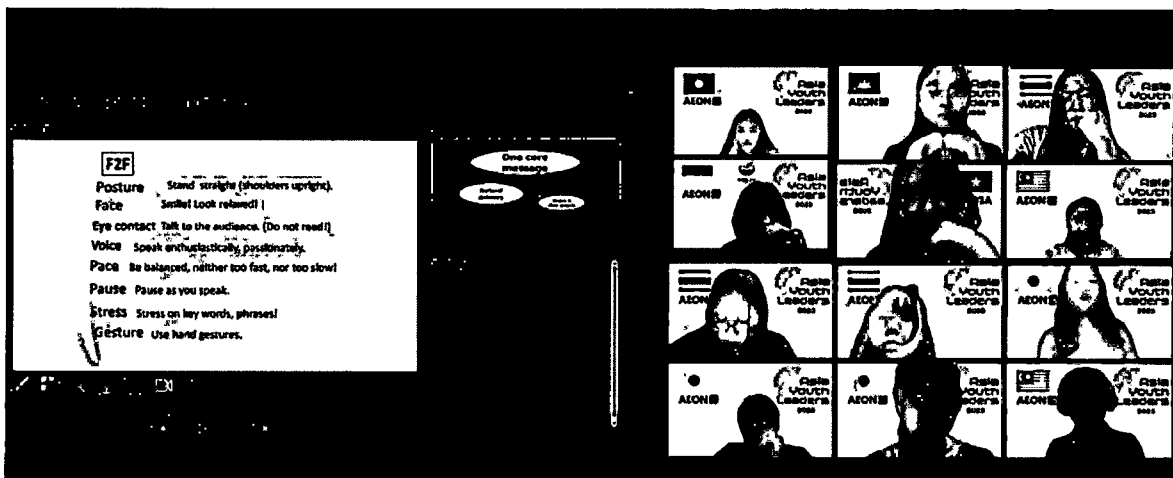
Date and Time: August 12, 2023 (Saturday) 15:00 - 18:00

Topic: 'Leadership and Presentation Skills'

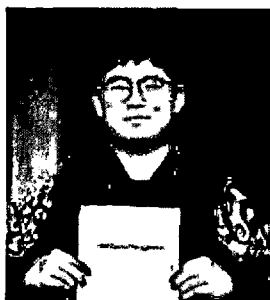
Instructor: Mr. Ahmed Mohammed, Special Professor at International University



The lecture by Professor Mohammed



The high school students from various countries during the lecture



### Feedback from the participants

China Tianjin YingHua Experimental School Tian Yongze

Lots of knowledge about how to do a better presentation. It's a great lecture. I have learned something about leadership and Japanese manners. Besides, "What is your feelings?" "Super Happy. Energetic." is the greatest part of the lecture.



Laos Vientiane Pattana School International Sanhak Louang Aphay

I really like this topic, this topic makes me understand different cultural better and understand the meaning behind it. Professor Ahmed, the one who gave us the lecture, was really beneficial and gave a lasting impact on me. It was my first time getting a lecture like that and safe to say I was astounded. I am a really big fan not only the topic of the lecture but also his way of teaching and presenting. It is very inspiring and I learned a lot about leadership, being aware of different cultures, linguistics, and amazing presentation skills. I hope I can experience a lecture like that again.

## 8. Scenes from the On-site Training

### (1) Lectures and Discussions

Date and Time: August 22, 2023 (Tuesday) 9:30 ~ 11:40

Keynote Lecture : 'Sustainable and carbon-neutral food through co-creation among consumers, producers and companies'

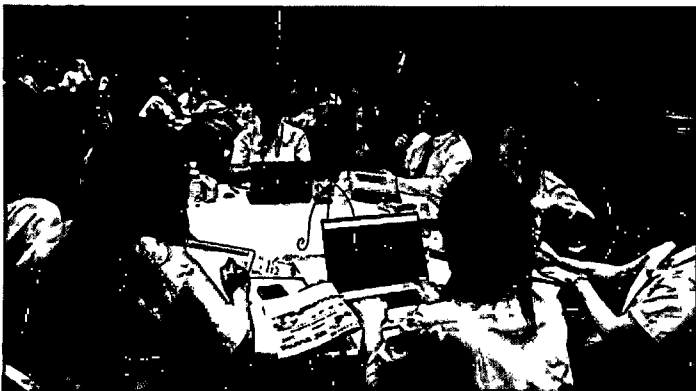
Instructor : Programme Director, Sustainable Consumption and Production,  
Institute for Global Environmental Strategies Dr. Atsushi Watabe



Lecture by Professor Watabe



Representatives from each country presented the current situation in their countries



Question and Answer session



Discussion

### Feedback from the participants



Vietnam Tran Dai Nghia High School for the Gifted Vo Ngoc Quynh Vy  
The teacher's lecture was very enjoyable! I learned that cooperation between consumers, producers, and companies is necessary to help the environment. The teacher conducted a wonderful class, incorporating humor and wisdom. Also, thanks to the teacher, I had the opportunity to hear my classmates' ideas and opinions, and I am grateful for that.

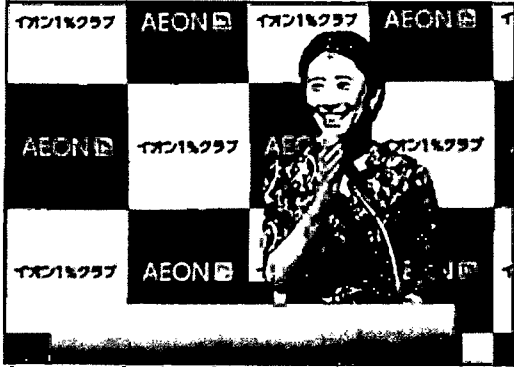


Indonesia SMA Negeri 1 Bogor School  
Rashad Aiken Alvaro Natsir  
With this lecture, I acquire what issues that are needed to be addressed, and after this lecture, I have a moment of recuperation where I have dozens of ideas to solve this, I believe that this lecture is helping my team on how will we discuss in the presentation for the main program.

②Date and Time: August 23, 2023 (Wednesday) 9:30~11:40

Lecture : The Why and How of Carbon Neutrality Why is it necessary and what should we do about it?

Instructor : Wholeness Lab, Senior Research Fellow; The Center for Global Communications (GLOCOM) Ms. Shihoko Aoki



Lecture by Professor Aoki



Question and Answer Session with Students

Feedback from the participants

Thailand Chiang Mai University Demonstration School Piyathida Auifujai  
The lecture provided a comprehensive understanding of the urgency behind achieving carbon neutrality. Learning about the environmental and societal impacts of carbon emissions emphasized why this goal is necessary for a sustainable future. The speaker's explanation of practical steps and strategies to achieve carbon neutrality underscored the importance of collective action, innovation, and conscious choices. This lecture served as a wake-up call, inspiring us to recognize our role in combating climate change and driving positive change for the planet.



②Date and Time: August 23, 2023 (Wednesday) 14:00~15:00

Lecture : The Ministry of the Environment's initiatives of Circular Economy

Instructor : Senior Environment Expert (Temporarily transferred to the Ministry of the Environment, Japan) Office for Promotion of Sound Material-Cycle Society, Environmental Regeneration and Material Cycles Bureau Ministry of the Environment, Japan Ms. Mariko Hara



Lecture by Ms. Hara



Question and Answer Session with Students

Feedback from the participants

Japan Ritsumeikan Keicho High School Risa Okamoto  
I knew that Japanese government have many policies to promote sound material-cycle society. And also helping developing countries to manage food wastes as a member of G7. I thought that I must have awareness as a Japanese citizen. Also, I was able to ask questions and learned that Japanese government is helping developing countries to enhance the earth environment.



④Date and Time: August 24, 2023 (Thursday) 9 : 3 0 ~ 1 1 : 0 0

Lecture : TOPVALU methods for Environmentally friendly products

Instructor : Manager, Environment Promotion Office, Strategy Division,  
Aeon Topvalu Co., Ltd. Ms. Midori Mizukoshi



Lecture by Ms. Mizukoshi



Discussion

Feedback from the participants

China Tanggu No.1 Middle School Ningtian Zhang

We will fully implement the sustainable development strategy, consolidate the gains in our endeavors to keep our skies blue, our waters clear, and our lands pollution-free, and transition to eco-friendly production and ways of life. Extremely practical and provide new ideas to our final presentation. Through this lecture, I knew more about environmentally friendly products and knew more about AEON.



⑤Date and Time: August 24, 2023 (Thursday) 11 : 3 0 ~ 1 2 : 3 0

Site Visit: At AEON Mall Makuhari Shintoshin, looking for innovative products by food manufacturers



Feedback from the participants

Malaysia SMK ZON R1 WANGSA MAJU School

Nur Ain Raihana Binti Razali

Even though it was just one part of the mall, I had fun exploring and seeing how many different kinds of Japanese products that I won't find in Malaysia. The mall's contemporary architecture and spacious design make it a welcoming space to explore. Whether you're looking for fashion, food, or a place to unwind, Aeon Mall Makuhari Shintoshin offers a modern and convenient experience that captures the essence of contemporary Japanese shopping culture.



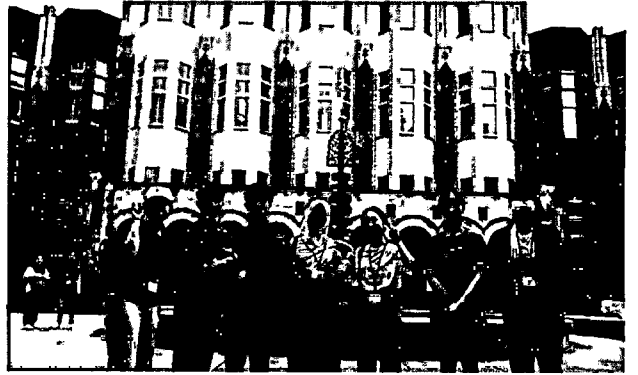
**(2) Cultural and Historical Understanding Experience**

**Date and Time: August 23, 2023 (Wednesday) 9:30~11:40**

**Activity: Visit to the University of Tokyo**



**At Lake Sanjuro**



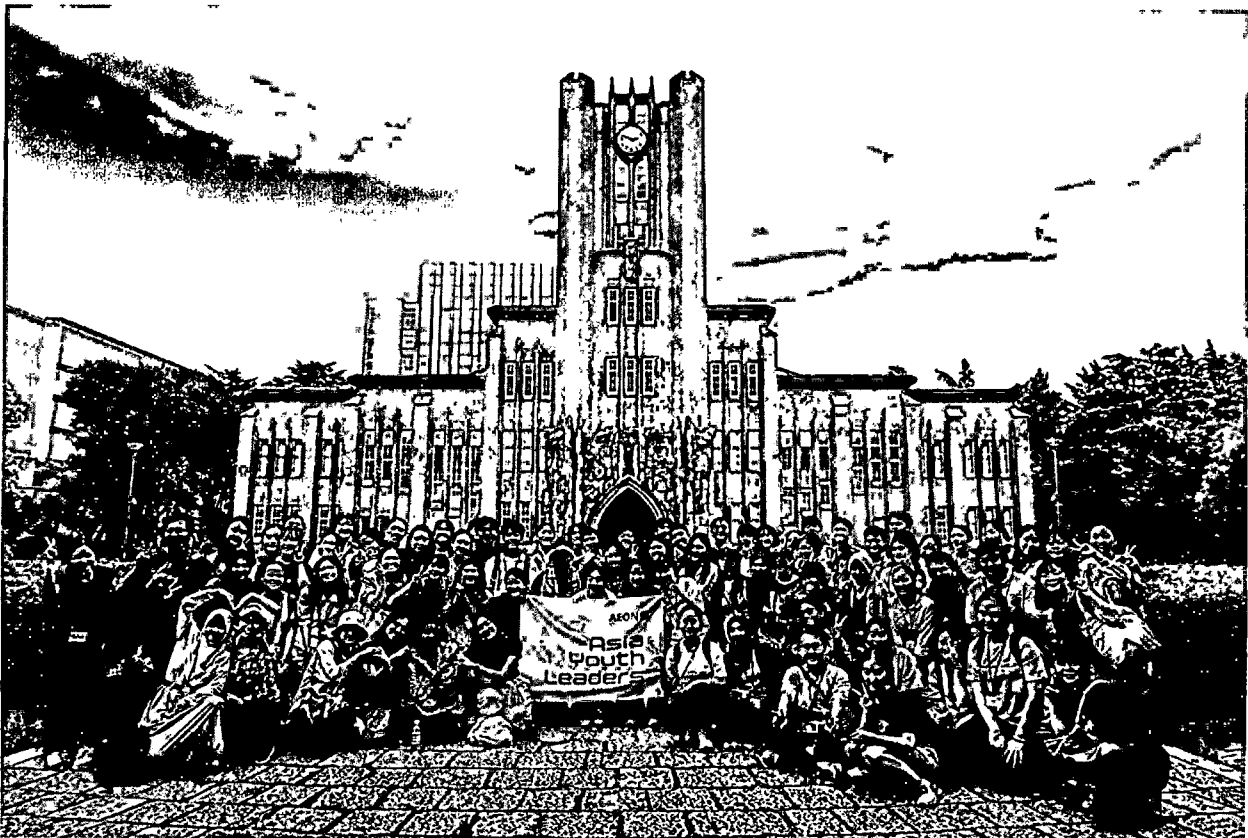
**At the front of the Main Library**



**Feedback from the participants**

**Cambodia Golden Gate American School Da Nukreach**

**I love the environment there and appreciated very much for explaining about various places in the universities. Plus, I love that we were able to have times for taking pictures and shopping with our lovely friends as well as coordinators. Especially, when comparing universities in Japan to our university here in Cambodia, it was spacious. I was imagining how wonderful it would be to be able to study there. The school environment was incredible, every inch of the university is very eye-catching..**



**Photograph in front of Yasuda Auditorium**

②Date and Time: August 22, 2023 (Tuesday) 17:00~20:00

Activity: Visit to the Tokyo Science Museum, Odaiba exploration, and barbecue.



Photograph in front of the Tokyo Science Museum



Photograph in front of the Statue of Liberty



Barbecue experience

### Feedback from the participants



Malaysia SMK TAMAN MELATI School

Amanina Edham Binti Azree Edham

BBQ is more than just food; it's an experience that stirs the senses, ignites the appetite, and creates cherished memories. Whether you're a seasoned pitmaster or a casual grill enthusiast, BBQ never fails to leave a lasting and savory impression. I had fun getting to know other participants at the same time enjoying the the delicious food.

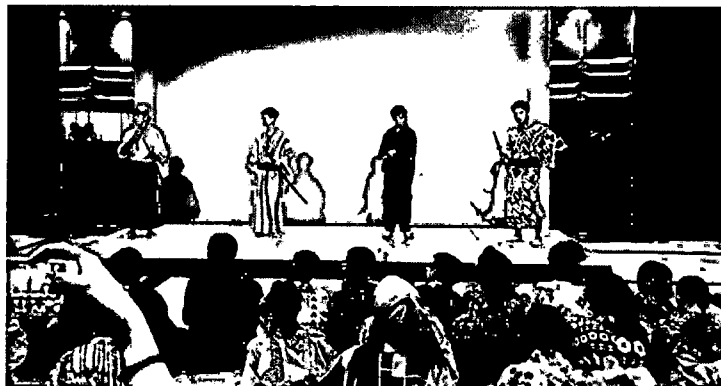
For Indonesian and Malaysian, we have different tables that halal food.

③Date and Time: August 23, 2023 (Wednesday) 15:15~17:45

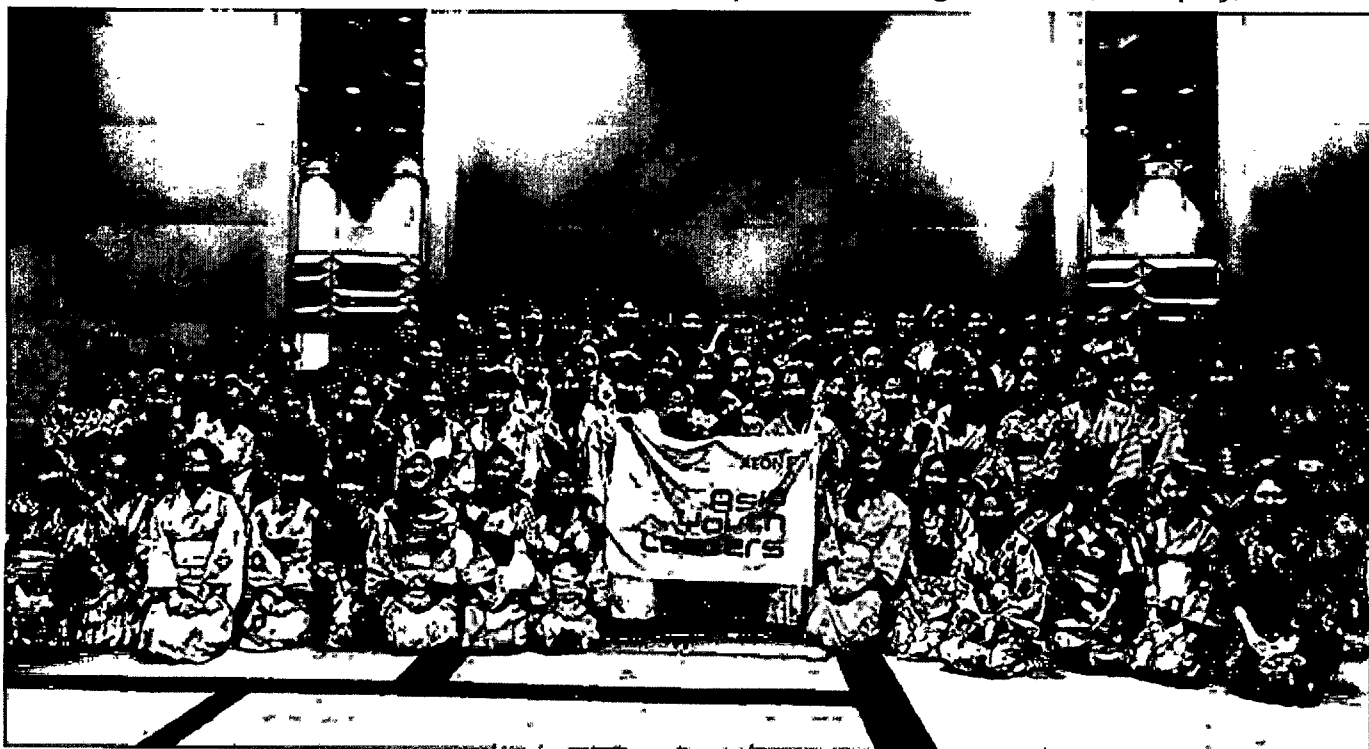
Activity: Yukata dressing experience, Bon dance, and swordplay (killing strike) experience



The Bon dance festivities



Experience in stage combat (swordplay)



Photograph in yukata attire

### Feedback from the participants



Thailand Satreprasertsin School Anchali Carr  
Yukata was very beautiful! It was a bit awkward dressing in a room full of people, but I managed to pass that nevertheless. I noticed that the shoes were very small. Bon Odori dance was confusing for me, probably because I'm not used to moving around like that. The moves were interesting as well. There was a move that looked like working hard (plowing the land, pushing something) similar to the passion team's performance with very physical moves.



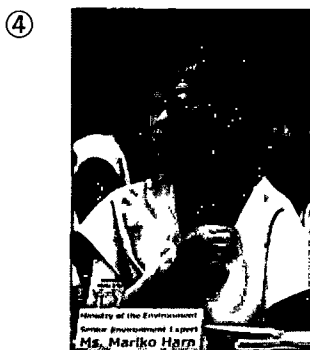
### (3) Results Presentation

Date: August 25, 2023 (Friday) 15:00 ~ 17:10

Content: Results presentations from 10 teams

Judge :

- ① International University of Japan (IUJ) Executive Trustee Akira KIMURA
- ② THE AJINOMOTO FOUNDATION Executive Director Ichiro Yamazaki
- ③ First Southeast Asia Division, Southeast and Southwest Asian Affairs Department, Asian and Oceanian Affairs Bureau, Ministry of Foreign Affairs, Officer Seria Kobayashi
- ④ Senior Environment Expert (Temporarily transferred to the Ministry of the Environment, Japan) Office for Promotion of Sound Material-Cycle Society, Environmental Regeneration and Material Cycles Bureau Ministry of the Environment, Japan Mariko Hara
- ⑤ AEON TOPVALU Co.,Ltd. Manager of the Environmental Promotion Office, Strategy Headquarters Midori Mizukoshi



Summary by Mr. Akira Kimura, Executive Director of International University

I was amazed by the high quality of each team's presentations. The judging process was extremely rigorous.

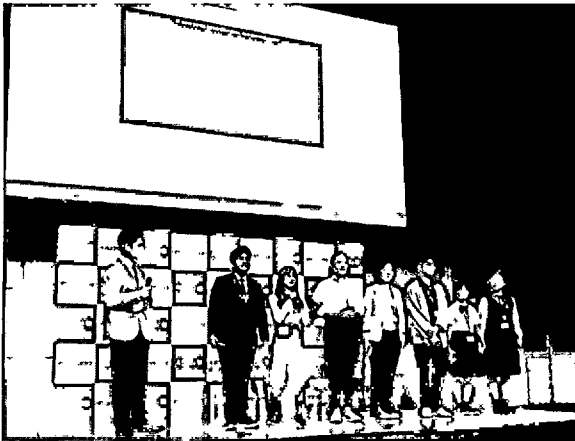
What stood out for the 3rd place B Team was their presentation of a concept that is easily understood by the general public, and the simplicity of their approach was highly appreciated.

The 2nd place F Team demonstrated a high level of effectiveness, and their presentation was outstanding. Their approach to reducing CO2 emissions across the entire value chain was well-received.

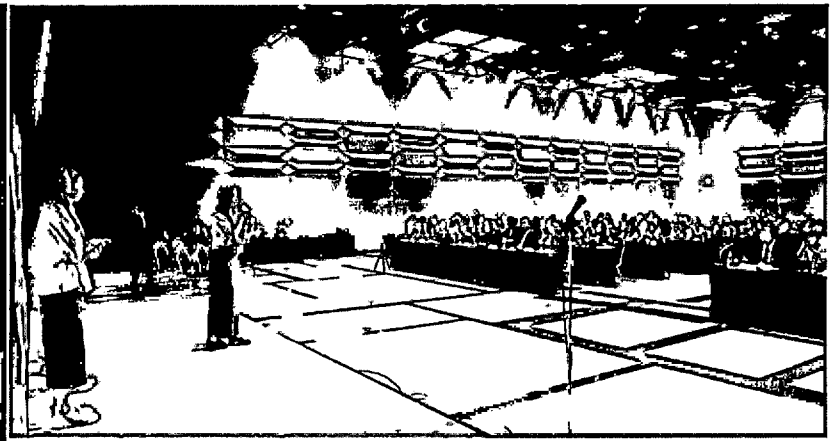
The winning A Team began with a data-driven problem statement and created an excellent presentation. Teamwork and presentation skills were particularly highly praised, and it was evident that this was a collective effort.

To all the students, a big thank you for your hard work.

The Presentation of Results" (\*in the order of presentations)



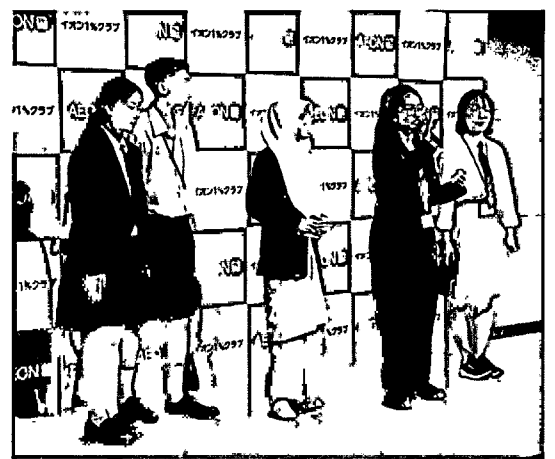
J team



D team



A team



E team



B team



G team



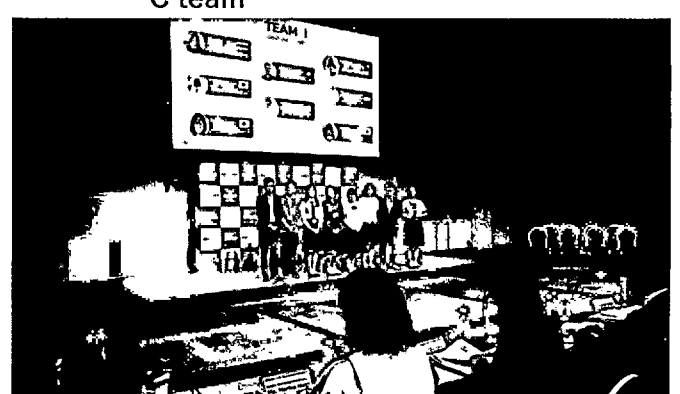
C team



F team



H team



I team

## 1st Place (Team A)



First-place team members taking a commemorative photo with Mr. Akira Kimura from International University (far right)

**Title: "Innovative Solutions Food Manufacturers Can Take for CO2 Reduction"**  
(\*Presented in Skit Format)

**Setting:** Two hosts provide an explanation of climate change and introduce the concept of "UEP", where representatives from various Asian countries gather to discuss solutions to the issue.

**Segment 1 - U: Upcycle (Carbon Capture and Utilization)**

Explanation of Carbon Capture and Utilization (CCU)  
Sustainable protein and alternative food sources  
Conversion of food waste into animal feed  
Microbial-based food products, etc.

**Segment 2 - E: Educate**

Introduction of stores with systems that allow customers to experience sustainability  
Importance of recycling PET bottles

**Segment 3 - P: Protect**

The relationship between food packaging and environmental issues  
Handling of food wastage  
Assistance to countries facing food crises

**Conclusion:**

Today, there are many solutions available. To make improvements for a better future, we have choices and alternatives. Remember, we can start from anywhere. The future is ours to shape!

## 2nd Place (Team F)



Second-place team members taking a commemorative photo with Mr. Ichiro Yamazaki from the Ajinomoto Foundation (far right)

Title: "Transformation of the Evil CEO" (\*Presented in Skit Format)

Synopsis: The president of a profit-driven food sales company, who cares little for the environment, falls ill one day and is rushed to the hospital. Diagnosed with Carbon dioxide poisoning, the doctor advises him to embark on a journey to learn solutions to the problem.

Segment 1 - Conversation with the Meat Production Manager

Explanation of the environmental impact of greenhouse gas emissions from livestock production  
Proposals for alternative protein sources, including plant-based options

Segment 2 - Conversation with the Packaging Manager

Proposing packaging based on cardboard and paper instead of plastic that generates CO<sub>2</sub>

Segment 3 - Conversation with the Transportation Manager

Recommending a switch to electric vehicles (BEV) due to CO<sub>2</sub> emissions from automobiles  
Suggesting the use of carpooling services

Segment 4 - Conversation with the Food Waste Manager

Discussing the generation of methane, a greenhouse gas, from food waste in landfills  
Proposing strategies to minimize food waste through improvements in storage and distribution

Segment 5 - The CEO collects all four "stones" of "Production," "Packaging," "Transportation," and "Food Waste." His illness is cured, and he finally acquires the company's new slogan.

### 3rd Place (Team B)



A group photo with the third-place team members, along with Ms. Seri Ai Kobayashi from the Southeast Asia Division, Southeast Asia and Pacific Division, Ministry of Foreign Affairs (far right)

Title: "Please Stop for CO2 Reduction" (\*Presented in Skit Format)

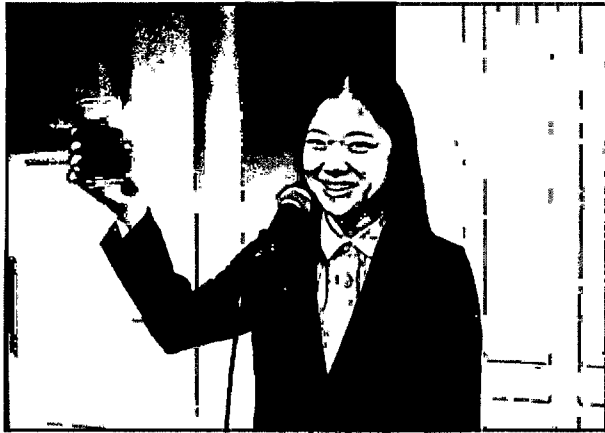
The format combines a skit and presentation style. At the beginning of the presentation, two actors perform an act of littering on the floor, while the other two step in to persuade them to stop. The remaining two, referred to as "researchers," use presentation slides to answer questions posed by the actors. The main message involves incorporating catchy phrases that combine Japanese and English.

- ① Introduction of the Issue
- ② Explanation of the 3 Rs and Specific Recycling Rates in Japan
- ③ Introduction of a 3D Design of an Incinerator
- ④ Explanation of the Circular Economy Concept
- ⑤ "CO2 Emissions, Yame te Kudasai" (Using this Japanese phrase as a catchy slogan)

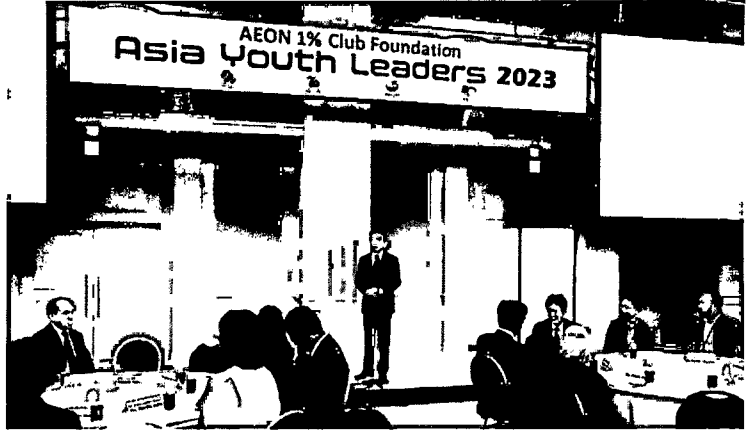
(4) Award Ceremony

Date: August 25, 2023 (Friday) 18:00~20:00

Location: Hotel East 21 Tokyo



A toast by Ms. Kobayashi from the Ministry of Foreign Affairs



Address by Chairman Mori, Representative of the Organizing Committee



The Cambodian participants delighted to receive encouragement from His Excellency Tuy Ry, Ambassador of the Royal Embassy of the Kingdom of Cambodia in Japan



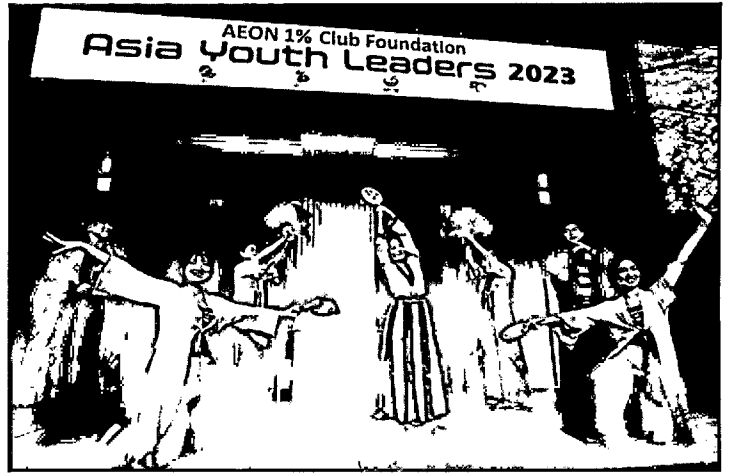
A commemorative photo with the Thai participants and Mr. Romdej Phisalaphong, Minister-Counselor at the Royal Thai Embassy in Japan



■ Performances from Each Country



Cambodia



China



Vietnam



Indonesia



Thailand



Japan (Smile Team)



Japan (Passion Team)



Laos



Malaysia

## Participant Impressions



Japan Seikyo Gakuen high school Akito Kanatsuka

**Discussion "Please write your impressions."**

I could not speak English as well as those around me, and at first I was afraid to present my opinions, but the people around me tried to understand what I was trying to say, and I was able to work on it with ease.



Cambodia The Westline School Pich Jessica Chhay

**Award ceremony & Dinner Party "Please write your impressions."**

To be honest, I wasn't able to eat much at the party and it's because I was too busy filming, laughing and enjoying the party. I sincerely thank AEON 1% club & all the mentors, crew for all the attention and care that you have given me. It was very fun, and it's a whole new experience for me to be there.



Indonesia SMA Negeri 6 Depok Renjana Adhywidya Hidayatullah

**What action will you take after participating in this program?**

I am planning to apply for a scholarship and attend university in Japan, majoring in either; medicine, biology, or food science. From the knowledge I've learnt, I want to spread awareness through social media. I am inspired by @TauLebih to create an Instagram account dedicated to campaign about food, health, and the environment where I could utilize my digital art skills



Laos Kiettisack international School Chanthalak Chasane

**What has changed after participating the program?**

Billion words can't describe how this experience means to me, I am grateful to be one of Laos delegates and get to know a lot of peoples which is a key that opened my mind that there a lot of peoples and cultures in this world and I can't wait to explore .for some reason this program has changed my perspective on the earth in a positive and constructive way. Before participating in this program I am quite really shy however after the program I tend to have the urge to do more public speaking and speakin my minds out.



Vietnam Chu Van An High School Nguyen Bich Ngan

**Did you deepen your understanding of the AEON One precent Club foundation through your participation in the program?**

Definitely! AEON One percent Club foundation acts as a springboard for a sustainable society with their three main focuses. The foundation donates 1% of their pre-tax profits to create several programs that helps to enrich communities. I believe this "1%" has more meaning than just physically: it's the "1%" more we try to better our society everyday, it's also the "1%" of everyone's effort to contribute to a brighter world for all!



## ◆ Greetings from the honored guests



**Royal Embassy of the Kingdom of Cambodia in Japan  
Ambassador Extraordinary and Plenipotentiary  
H.E. Mr. TUY RY**

Asia Youth Leader 2023" program is a demonstration of the power of cooperation, dialogue, and intercultural understanding. It brings together high school students from eight Asian countries and provides a unique platform for proposing innovative solutions to important societal issues. This initiative is focused on our shared mission of nurturing future leaders who will shape the destiny of our nations. We hope participants will return from the program with valuable memories, new friendships, and precious insights.



**Royal Thai Embassy in Japan  
Minister Counsellor  
Mr. Romdej Phisalaphong**

The students of Asia Youth Leaders represent the new generation in our region, and as evident from their presentations, they offer creative and practical ideas through collaboration. Therefore, I believe this program is highly valuable. To all the students, I believe the friendships forged during this journey are highly precious. Learn from each other and strive for a better future together.



**Embassy of the Lao People's Democratic Republic in Japan  
Minister Counsellor and Deputy Chief of Mission  
Mrs. Dalylack Kedbanhdith**

I have been thoroughly impressed and thoroughly enjoyed the presentations of all the participating students. Witnessing representatives from various countries collaborating has been a valuable experience. Seeing young students working together towards a common goal warms my heart. This project has provided an opportunity to enhance not only specialized knowledge but also the ability to listen, learn, and gain experience. I believe that collaboration with people from different backgrounds is highly beneficial and effective. I hope this project continues for a long time and expands its exchanges not only within Asian countries but with many more nations as well.

**END**

## ◆ List of Participating Schools in Asia Youth Leaders 2023

Cambodia	Beltei International School	Japan	Ritsumeikan Keisho High School
	Golden Gate American School		Shibuya Makuhari Senior High School
	Hun Sen Peam Chikang Highschool New Generation School		Kanazawa Izumigaoka High School
	Paragon International School of Cambodia		Koshi senior high school
	The Westline School		Nagoya University Affiliated Upper and Lower Secondary Schools
	Western International School		Ritsumeikan Moriyama Senior High School
China	Tianjin Binhai New Area Tanggu No.1 Middle School	Malaysia	Seikyo Gakuen High School
	Tianjin No.1 High School		Senri International School of Kwansei Gakuin
	Tianjin NO.100 Senior High School		Kobe Municipal Fukiai High School
	Tianjin No.25th Middle School		Hiroshima Jogakuin High School
	Tianjin Xinhua High School		Sekolah Menengah Kebangsaan Setapak Indah
	TianjinYingHua Experimental School		SMK CHERAS
	Senri & Osaka International Schools of Kwansei Gakuin		SMK LA SALLE SENTUL
Indonesia	84 Senior High School	Thailand	SMK SERI BINTANG UTARA
	SMA Negeri 1 Bogor		SMK TAMAN MALURI
	SMA Negeri 6 Depok		SMK TAMAN MELATI
	SMA Negeri 6 Yogyakarta		SMK ZON R1 WANGSA MAJU
	SMA Negeri 9 Jakarta		Chiang Mai University Demonstration School
	SMAN 1 Cirebon		Chonradsadornumrung School
	SMAN 112 Jakarta		Mahidol Wittayanusorn School
Laos	KIETTISACK INTERNATIONAL SCHOOL	Vietnam	Sarasas Ektra School
	Kiettisack International School		Satit Prasarnmit International Programme
	Neerada		Satreeprasertsin
	Neerada Highschool		Suankularb Wittayalai School
	Sinxay secondary school		Chu Van An highschool
	Vientiane Pattana School International		Gia Dinh high school
		Hanoi - Amsterdam High School For The Gifted	
		Le Hong Phong high school for the gifted	
		Phan Dinh Phung	
		Tran Dai Nghia High school for the Gifted	
		Viet Duc High School	

## 2024 ASIA YOUTH LEADERS

### Cost bearing details:

	Foundation	Participant	Coordinator	School	Notes
Travel expenses outside the country (international flights and travel expense in Japan)	<input type="radio"/>				
Domestic travel expenses express train/bus, etc. (depending on the distance to the meeting point)	<input type="radio"/>				
Lodging fee	<input type="radio"/>				
Activity expenses during the program	<input type="radio"/>				
Meals	<input type="radio"/>				
Personal Overseas Accident Insurance and Theft Insurance		<input type="radio"/>	<input type="radio"/>	..	
Cost of obtaining a passport		<input type="radio"/>	<input type="radio"/>		
Cost of obtaining a visa to Japan	<input type="radio"/>				
Transportation expenses to attend the contests or interviews before the finalists are chosen		<input type="radio"/>			
Cost of transportation from home to meeting place *		<input type="radio"/>	<input type="radio"/>		The meeting place may be designated to a major station or nearest airport.
Personal communications charge and provide PC/tablet/smartphone for online session		<input type="radio"/>	<input type="radio"/>		for Online briefings
Personal expenditures (Communication fee, souvenir etc)		<input type="radio"/>	<input type="radio"/>		